George Mason University

FULL TEXT

A Newsletter from the University Libraries

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University Libraries Collaborates on Ethnographic Thesaurus Project



The Arlington, VA-based American Folklore Society (AFS), in collaboration with the American Folklife Center (AFC) of the Library of Congress, George Mason's English Department, and the University Libraries, was awarded a National Endowment for the Humanities Chairman's grant in the amount of \$30,000 for the developmental phase of an ethnographic thesaurus (ET).

The ET will be a standardized keyword list of terms used by librarians and archivists to describe fokloric and traditional musical materials; it will help libraries, archives, and cultural institutions "communicate in a more careful way," according to Professor Margaret Yocom, English Department. John Zenelis, University Librarian, added that the "development and adoption of standard, controlled vocabularies are crucial for research and scholarly communication" in various academic disciplines.

Yocom was among the group of folklorists, ethnomusicologists, and other scholars who met to plan the thesaurus. AFS's Michael Taft developed a proto-thesaurus with about 5,000 terms, which the working group decided to use as a base for the development of the ET. The grant will allow the ET group to continue with plans that include surveying folklorists and ethnomusicologists on their perceptions of and needs for an ET; implementing thesaurus software to enhance the proto-thesaurus; incorporating more terms; and making the proto-thesaurus available on a searchable website.

University Libraries is contributing work space in Fenwick Library, equipment, and library services for the project associate, Sara White, who will work under the joint direction of Yocom and Taft. "We are pleased to support and facilitate such an important national scholarly undertaking at George Mason," noted Zenelis.

The ET planning group includes representatives from leading folklore and ethnomusicology repositories from across the country, including the Smithsonian Institution, the New York Folklore Society, and the Center for Black Music Research at Columbia College, Chicago.

Robin Herron University Publications

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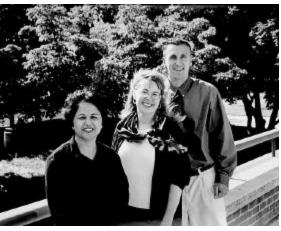
Rosemary Chase, Maya Karki, and Robert Vay Honored

Library employees Rosemary Chase, Maya Karki, and Robert Vay were among fifteen university employees who received the University's Outstanding Achievement Award. President Alan Merten presented the awards at a special ceremony on August 31, 2001.

Rosemary Chase serves as the head of the Copyright Assistance Office, which last year became a unit of University Libraries. It serves as the university's center for copyright and fair use issues, and matters related to educational and research uses of copyrighted materials. It also provides copyright workshops and training sessions for the university's academic community. She was very gratified to receive the award and is pleased that the university is supporting awareness in the increasingly complex fields of copyright and fair use.

Maya Karki is the Evening Circulation Manager for the Law Library. She was honored for her work, which included a large relocation project that involved a significant quantity of legal reviews. She always enjoys providing assistance to Law Library patrons, and likes working with books.

Robert Vay operates the University Dissertation and Thesis Service. His office, which began operations in 2000, provides essential services to all GMU graduate students who must complete a dissertation, thesis, or special project. He finds it rewarding to work with



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Maya Karki, Rosemary Chase & Robert Vay

people from diverse backgrounds who are completing studies on a wide range of topics.

The Outstanding Achievement Award is granted for extraordinary achievement or specific accomplishments that improve processes, save time or money, or provide customer service that result in significant benefit to the university, school, institute or department. The awards are granted biannually, based on nominations submitted for review by the Human Resources Compensation Committee.

> Anne Hakes Special Collections and Archives

Library Liaison System at George Mason University

The exchange of information between GMU faculty members and librarians helps develop and maintain a library collection that can support both university teaching and research. To that end, each academic department has selected a faculty member or members who work with a corresponding subject specialist **i**brarian. Each subject librarian may be a liaison for as many as six academic departments.

This system works to everybody's advantage. The librarian gains thorough knowledge of department curricula, faculty specialties and research, and student research interests – information necessary for selecting the most appropriate research materials. Likewise, the faculty gains a broader view of the Libraries' available resources. And finally, each student and faculty

member knows that they have a contact person in the Libraries who can help with research, instruction, and other information-related activities.

For more information about the library/faculty liaison program, see:

http://library.gmu.edu/services/rems/liaisonlib.html

Lene Palmer Collection Development



Tourism and Events Management Academic Program



The Prince William Library has been planning library services for the newest academic program on the Prince William campus, Tourism and Events Management. Beginning in Fall

2001, the Health, Fitness, and Recreation Resources Department (HFRR) offered courses in this program, making it the seventh concentration in the HFRR B.S. degree. The program offers introductory level classes at both the Prince William and Fairfax campuses. The curriculum includes courses such as: Introduction to Tourism, Community Tourism Development, Resort Management, Ecotourism, and Conference/Convention Planning and Management.

The Prince William Library has been working closely with program co-coordinators Dr. Russell Brayley (formerly of Indiana University) and Dr. David Weaver (from Australia's Griffith University) to build a representative colle ction of Tourism and Events Management materials. As a result, the library has ordered several core journals and the most current editions of important reference books in the field. The anticipated growth of the circulating collection in this area will mirror the increase in the program's course offerings over the next several semesters.

The library staff at the Prince William campus enthusiastically welcomes Drs. Brayley and Weaver to George Mason and looks forward to meeting the needs and challenges that the Tourism and Events Management program will present.

> Bill Fleming Prince William Campus Library



Collection Donated to University Libraries

George Mason University Libraries has received the library and notes of long-time fundraising consultant, Arthur Frantzreb. The core of the collection, consisting of over 200 books, will be part of the library at the Arlington campus, where graduate studies in Nonprofit Management are located. The collection, compiled over a career of more than fifty years of consulting with over 850 nonprofit organizations, includes numerous out-of-print books. Additionally, pamphlets, monographs, and notes written by Mr. Frantzreb will be maintained in the Nonprofit Management Studies offic es, all available for student and faculty research.

Mr. Frantzreb, of McLean, Virginia, is well known in the nonprofit sector for his consulting services. He has specialized in directing campaigns for colleges and universities throughout the United States. He graduated from Butler University in Indianapolis, and started his career in 1948 working on Cornell University's ten-year \$90,250,000 campaign, an extremely ambitious campaign for the time. George Mason University is very grateful for his generous contribution, which will help develop the Libraries' resources for student and faculty study and research.

> Patricia F. Lewis Public and International Affairs



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Introducing MyLibrary@Mason



MyLibrary@Mason has been designed to help patrons create a GMU library website that follows individual interests. Modeled after web portals like Yahoo!, MyLibrary@Mason lets patrons gather and maintain the resources and services that they need everyday.

To set up a MyLibrary@Mason account, go to **http://mylibrary.gmu.edu**. The system can store links from other Mason sites and from the Internet. MyLibrary@Mason also offers special services, like a regularly updated searchable database of new materials.

MyLibrary@Mason may be modified at any time. Although you can always use our traditional website, MyLibrary@Mason offers a more individualized gateway to library services.

For questions or suggestions about MyLibrary@Mason, email Wally Grotophorst, Associate University Librarian/Library Systems at **wallyg@mail.gmu.edu** or call him at 703-993-9005.

Wally Grotophorst Library Systems

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