2004 Finley Lecture

University Libraries and the Department of History and Art History collaborate to present “Fifty Years after Brown: What Was Expected, What Happened, What Still Remains to Be Done”

This year marks the 50th anniversary of the U.S. Supreme Court’s landmark decision in Brown v. Board of Education of Topeka (1954), overturning the concept of “separate but equal” and ending school segregation. In commemoration of that event, the George Mason University Libraries partnered for the first time with the Department of History and Art History to cohost the 2004 Finley Lecture on September 23. The lecture took place in conjunction with the annual Fall for the Book Festival and was sponsored in part by the Virginia Foundation for the Humanities and Public Policy.

The Finley Lecture series began in 1994 and has addressed a wide variety of subjects concerning freedom and human rights.

The lecture took the form of a panel discussion moderated by one of George Mason’s most distinguished faculty members, Roger Wilkins, Robinson Professor of History and American Culture. Wilkins’ most recent book, Jefferson’s Pillow: The Founding Fathers and the Dilemma of Black Patriotism (2001), received the 2002 NAIBA Book Award for Nonfiction. A prominent panel of scholars, civil rights activists, and education leaders joined Wilkins to explore the Commonwealth of Virginia’s response to the Supreme Court’s ruling, Brown’s tremendous impact on education, and what still remains to be accomplished in the area of educational equity.

Throughout the discussion, students from George Mason’s Theater Department read letters, ephemera, and other materials from the libraries’ C. Harrison Mann Jr. Collection. Mann was Arlington County’s delegate to the Virginia General Assembly during this tumultuous time (1953–71). Mann, a graduate of the University of Virginia Law School, was also instrumental in the founding of George Mason University—a university for Northern Virginia, as he saw it. The libraries hold Mann’s story continued on page 6
Message from John G. Zenelis
University Librarian and Associate Vice President for Information Technology

The 2004-05 academic year started with a flurry of educational, outreach, and planning activities. In September, the University Libraries were privileged to cosponsor a panel of distinguished scholars and civil rights experts, led by George Mason's Robinson Professor Roger Wilkins, to commemorate the 50th anniversary of the U.S. Supreme Court's Brown decision. An audience of more than 600 people, primarily students, learned from prominent speakers about this landmark case that ended segregation in American public education and heard firsthand accounts of how this decision was received by Virginians during the tumultuous period known as “massive resistance.” We are grateful to all the speakers who participated in this event, as well as the Virginia Foundation for the Humanities and Public Policy for its financial support.

This fall also marks the 40th anniversary of the founding of George Mason’s Fairfax Campus. The University Libraries’ Special Collections and Archives department was instrumental in commemorating this university occasion through a major exhibit of original historical materials dating from 1950 to 1964. The exhibit was a catalyst in bringing back to the university many “founding” friends and their descendants and served to educate current students and faculty about the early days of George Mason University. Many thanks are due to Robert Vay, the exhibit’s curator and author of the exhibition catalog.

Finally, as part of the university’s 2010 academic planning, the libraries are also concurrently the focus of long-range planning. This is a university-level, faculty-driven process under the auspices of the President’s Library Planning Task Force, which was appointed in July (see separate article on page 7 of this issue). It has been some 15 years since the libraries received intensive, high-level attention at the university. At that time, the libraries and George Mason were far different from what they are today; there were only two libraries (Fenwick Library and the School of Law Library), and the university was much smaller and far less engaged in graduate education and research activities. We look forward to this crucial undertaking for George Mason and its library system.

Concluding on a personal note, I am gratified by the multifaceted endeavors, creativity, and dedication of the libraries’ faculty and staff; it is due to their contributions that the University Libraries are much more than a “service” organization. Many thanks to them and to our numerous supporters—university faculty and staff, alumni, parents and friends.

Assisting Faculty Research—University Libraries’ Fenwick Fellowship

George Mason University faculty members with a research project are encouraged to apply for the libraries’ Fenwick Fellowship, especially if the project requires the libraries’ resources and services. The Office of the University Librarian, in consultation with a Faculty Senate Committee, sponsors the Fenwick Fellowship Program. Two Fenwick Fellows are selected each academic year. Recipients are awarded a stipend and a research office in Fenwick Library. The fellowship stipend covers research-related costs and materials purchases that fall within the University Libraries’ collection development policies.

All faculty members of George Mason University are eligible for the Fenwick Fellowship. Fellowships are presented at the end of the spring semester for the following September 1 to August 15 academic year. During the academic year following their fellowship, Fenwick Fellows are invited to share the results of their research through the Fenwick Fellows lectures, which are open to the entire university community.

The 2004-05 Fenwick Fellows are Jo-Marie Burt, Department of Public and International Affairs, and Howard Vincent Kurtz, Department of Theater.

For details about the fellowship and the application process, please contact Debra Hogan, assistant to the university librarian, Fenwick Library, Room A227, MS 2FL. (dhogan1@gmu.edu or 703-993-2491)

—Anne Hakes
Ruth E. Kifer, associate university librarian for distributed libraries, has been elected president of the Virginia Library Association (VLA) for 2005. Kifer has worked in Virginia academic libraries for more than 10 years, including 8 years at George Mason. She is committed to VLA’s mission of developing, promoting, and improving library and information services in order to advance literacy and learning and ensure access to information for citizens in Virginia. Priorities of VLA for 2005 include building the VLA Foundation, supporting the VLA legislative agenda, developing continuing education opportunities for library staff, and celebrating VLA’s centennial.

Jim Young, reference and instructional services librarian at the Johnson Center Library, was named Faculty of the Year by the Alumni Association. He received the honor for his work as an instructor and adjunct faculty member in New Century College (NCC). Young has been teaching for NCC since 1997, and his accomplishments include mentoring students, teaching several courses and learning communities, and most recently, teaching a course on the 2004 presidential primary. He has a master’s degree in library and information studies from the University of Michigan and received a PhD in Education from George Mason last year.

The alumni association’s Faculty of the Year Award recognizes outstanding contributions by a faculty member in the areas of academic activities, university participation, and service to the university and the community. The award was presented at a banquet last spring.

Libraries’ Liaison Program Gets High Marks from Faculty, Students, and Library Staff

For more than 20 years, the University Libraries’ Liaison Program has provided a primary contact librarian for each of the university’s academic units. Typically there is a librarian who is a liaison to each unit, and a faculty member in each unit who is the liaison to the libraries. Each liaison librarian provides the department a variety of services, including research consultations, instruction, and selection of books and other materials for the collection.

The university librarian charged a task force to extensively and systematically review the liaison program. Underscoring the need to evaluate the liaison program was the release of the George Mason University Plan for 2007. This ambitious agenda for the future provided an opportunity to seek faculty and student participation in assessing the efficiency and overall effectiveness of the liaison program and to gather views on what an ideal program would be in 5 or 10 years.

Faculty and students gave an overwhelmingly positive assessment of the liaison program. Specific aspects of the program assessment included general library services, research consultations, reference service, library instruction, developing research collections, and digital resources. Survey results indicate that faculty members most highly value liaison services involving collection development, instruction for both undergraduate and graduate students, and production of web and research guides. In areas of competence of the liaison librarians, the faculty placed the highest importance on communication and interpersonal skills, problem solving abilities, and information technology skills. Also desirable were the liaison’s knowledge of department curriculum and faculty research and publishing. When asked to whom they went for assistance on library matters, faculty members indicated that they went to either their library liaison or to the staff at the libraries’ service desks.

In responding to questions about planning for the next 5 to 10 years, the faculty emphasized maximizing electronic resources and building research collections as two of the highest priorities. The task force recommended keeping the basic structure of the program as it currently exists, but enhancing it and adapting it to the new multilibrary environment. Recommendations included naming a coordinator for the program; documenting the mission, goals, and philosophy of the program; defining a collection development model that promotes one collection systemwide; moving to a model of library instruction based on information literacy; and establishing a professional development program for liaison librarians.

A Liaison Librarian Advisory Team has been created to implement the recommendations of the task force and to position the liaison program to anticipate the dynamic changes within the information technology world and the programs of George Mason University.

—Sharon Kerr and George Oberle III

—Maureen Connors and Kevin Simons
In fall 2004, the University Libraries’ Special Collections and Archives commemorated the 40th anniversary of the opening of George Mason’s Fairfax Campus by creating an exhibit that examined the early formative years of the university. Friends, founders, and George Mason’s earliest alumni gathered on September 30 to celebrate how far George Mason has come in 40 short years.

Visit the online exhibit at www.40th.gmu.edu

Lloyd Griffiths, dean, School of Information Technology and Engineering

John T. Hazel, Jr. was a keynote speaker; he is a former GMU Foundation board chair and former BOV member.

Keynote speaker Arthur Arundel also chaired the dedication committee in 1964.

Majorie Atkins, Dale Ann Adler, and Paul S. Koda

Board of Visitors Rector Sid Dewberry and Sally Merten.
The exhibit was displayed in the Johnson Center Gallery.

Mason President Alan Merten and University Librarian John Zenelis.

University Librarian John Zenelis with exhibit curator Robert Vay.

Youngest attendee, Cassandra Vay, daughter of exhibit curator Robert Vay.

Alumni Association President Cathy Lemmon and Vice President Ted Arnn.

Alumni from the classes of 1968–1972 gather for an impromptu reunion.
political papers, including many handwritten letters from his constituents that passionately argued either for or against Brown, school closings, integration, and segregation. For further information on the Mann Collection, visit http://www.gmu.edu/library/specialcollections/mann.html

—Adriana Ercolano and William Fleming

Panel Participants

Moderator
Roger Wilkins, Robinson Professor of History and American Culture, George Mason University

Panel Participants:
- Robert Hawkes, Assistant Professor of History, George Mason University
- Kati Haycock, Director, The Education Trust
- Wendy Purifoy, President, Public Education Network
- William Taylor, Attorney and Professor, Georgetown University School of Law

Student Readers
David Drake, Zach Myers, Meghan Walsh, Jade Wheeler, Jason Whitaker

Visit http://library.gmu.edu/finley for the speakers’ full bios and more photos from the event.

Panel moderator, Roger Wilkins

Panelists took questions from the audience

Left to right: Paul Koda, head of Special Collections and Archives; Zach Myers and Jade Wheeler, student readers; William Taylor, panelist; Meghan Walsh and Jason Whitaker, student readers; Roger Wilkins, moderator; and John Zenelis, University Librarian.

Student readers Jade Wheeler and Meghan Walsh enjoy time with panelist William Taylor (center).
The greatest struggle for any organization is managing change effectively in a constantly changing environment. Libraries are no exception. Wally Grotophorst, associate university librarian for systems, has seen a myriad of changes in the 22 years he has worked at George Mason. When Grotophorst first came to the university, the library was using a card catalog and a very simple automated online circulation system called ALIS. Since that time the libraries have been through four system changes, including the current sophisticated integrated library system called Voyager. At George Mason, Grotophorst has been a leading figure in implementing technological changes, such as developing and maintaining the university’s first web page. The next innovation that Grotophorst is working on is the implementation of technical architecture to create an institutional repository for George Mason. This repository will store, make records, and allow access to materials that are “born digital.”

DSpace is a freely available software tool developed by MIT and Hewlett Packard. It is a digital repository for the intellectual output of a university. It is designed to capture, store, index, preserve, and redistribute research material in digital formats. This software can assist libraries and faculty to address the growing problem of accessibility and long-term preservation and storage of publications that are being constructed in increasingly complex digital formats. The preservation and distribution of these materials is a time-consuming chore for individual faculty members and their departments to manage themselves. DSpace will assist librarians and library users in managing research materials and publications in a professionally maintained archive.

DSpace collects and stores content in “communities”—schools, departments, labs, and centers—to make participation easy. Communities can adapt the system to meet their individual needs and manage the submission process themselves. University Libraries will provide guidance to establish new communities, and assistance to faculty and others in using the system.

The software is available for use to research institutions worldwide as an open source system that can be customized and extended. The software can highlight the important work of faculty, both individually and collectively. In addition, since the software collects materials from a wide variety of disciplines, it will attract a wider audience than a repository dedicated to one individual discipline.

This ability to distribute research results quickly can be used to highlight the university’s cutting-edge research. The final research output of George Mason’s faculty will be valuable to researchers far into the future, but preserving digital material—publications, datasets, images, and visualizations used in the research—is extremely difficult. As a preservation archive, DSpace helps ensure long-term access to this important scholarship, keeping this material accessible, and often immediately available, far into the future.

Grotophorst believes it is crucial for George Mason to begin developing the expertise and infrastructure necessary to create and maintain digital repositories. In a few years, all universities will have some form of digital institutional repository. The only way to have a voice in the way that these tools are developed is to take action now. The libraries are doing this in collaboration with other departments within the Information Technology Unit and the Center for History and New Media. The DSpace project is being tested now, but full use for faculty and other users is forthcoming.

Managing change requires vision and a clear understanding of the opportunities that exist in the current environment. Grotophorst has been a leader at George Mason and has always sought to use systems and services that will fulfill University Libraries’ role as the preserver and distributor of content, whether that content is in digital form or paper.

—George Oberle III

President’s Library Task Force Formed to Address 2010 Plans

In keeping with the forward-looking nature of this institution, George Mason has already articulated ambitious plans that will take the university into the next decade. The university’s 2010 academic plans call for growth in enrollment, program offerings, sponsored research, and overall quality. Given these plans’ impressive goals, President Alan Merten has asked University Libraries, through a task force comprised uniquely of faculty, to describe where the libraries need to be in 2010 with respect to collections, electronic access, staff, physical facilities, services, functional expertise, and fund raising. This charge is intended to prepare the libraries to respond to the academic, enrollment, research, and community needs that are integral to the 2010 plans. The task force will develop interim goals for 2006 and 2008 that will significantly advance the library toward the 2010 vision. The task force’s recommendations are due to President Merten in early 2005.

John Zenelis, University Libraries, and Gary Galluzzo, College of Education and Human Development, cochair the President’s Library Task Force. Other members are Deborah Boehm-Davis, Department of Psychology; Lorraine Brown, Department of English and Faculty Senate Representative; Julie Christensen, Department of Modern Languages; Christopher Clark, Student Government representative; Sheila elfolliott, Department of History and Art History; John Greffenstette, School of Computational Sciences; Gerald Hanweck, School of Management; Lorna Irvine, Department of English; Deborah Keene, School of Law Library; Paul Koda, University Libraries; Connie McNeely, School of Public Policy; Stephen Nash, School of Information Technology and Engineering; John Paden, Robinson Professor, International Studies; Roy Rosenzweig, Department of History and Art History and Center for History and New Media; and Robert Sachs, Department of Mathematics.

—Adriana Ercolano
Upcoming Events and Exhibitions
Please check library.gmu.edu for updates

Events
Spring 2005 Fenwick Fellows Lectures

March 3, 2005—Marcella Ridlen Ray, School of Public Policy, Department of Sociology and Anthropology, and Women’s Studies

May 5, 2005—Cindy Lont, Communication Department

Exhibits in 2005

• Virginia Books, January
• Black History Month, February
• Women’s History Month, March
• Asian American History Month, April
• George Mason University Student and Alumni Exhibit, May

Most exhibits can be found on the second floor of Fenwick Library, A-Wing.
Visit Special Collections and Archives, Fenwick Library, Room C-201, to view newly acquired or preserved items from the Special Collections holdings.

—Anne Hakes

Full Text
University Libraries
George Mason University
4400 University Drive, MS 2FL
Fairfax, VA 22030

Full Text
Contributors

Co-editors
Adriana Ercolano
Heather Hannan
Sharon Kerr

Contributors
Miriam Bridges
Adriana Ercolano
William Fleming
Anne Hakes
Sharon Kerr
George Oberle III

Design, Photography, and Production
George Mason’s Creative Services

http://library.gmu.edu/libinfo/fulltext.html