

October 1, 2011 -
September 30, 2012



library.gmu.edu

George Mason University Libraries

University Librarian's Letter

Dear Colleagues,

I am pleased to resume sharing highlights of activities, projects, and events as well as faculty and staff accomplishments. This edition of the University Librarian's letter summarizes our efforts and progress over the past year, and renews our quarterly installments.

It is always remarkable to see the breadth and depth of the work and achievement in the Libraries, thanks to our common purpose and dedication to the University and our profession. Many thanks and congratulations to all!

Sincerely,

Welcome to the Libraries!

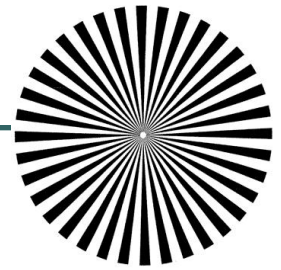
October 1, 2011 – September 30, 2012

- Judy Bowes, Reference & Instruction Specialist, Mercer Library/Prince William
- Kara Kiblinger, Circulation/Reserves Assistant, Johnson Center Library
- Diana Matteson, Administrative Assistant, Office of the University Librarian
- Mary Oberlies, Social Sciences Liaison Librarian, Arlington Campus Library
- Diane Smith, Associate University Librarian, Research & Educational Services
- Caroline Strunk, Copyright Resources Assistant
- Katara Wright, Evening Circulation Assistant, Johnson Center Library
- Ferial Alkhatib, Evening Circulation Supervisor, Johnson Center Library
- Richard Plaskus, Access Services Specialist, Mercer Library/Prince William
- Debby Kermer, Data Services Research Consultant
- Lynn Kelly, Daytime Circulation Services Manager, Fenwick Library
- Tina Adams, Distance Education Librarian
- Kim Edwards, Information Analyst, Technical Services Group
- Mark Schwartz, Marketing & Communications Officer
- Anne Elguindi, Associate Director, VIVA
- David Gibbs, Head, Collection Development & Preservation
- Jo Ann Henson, Business & Economics Liaison Librarian
- Christine Cheng, Research Services Coordinator, SC&A

George Mason University: A History

To document Mason's modest beginnings to its current prominence, the University Libraries' Special Collections and Archives launched [*George Mason University: A History*](#) in April 2012. The web portal is a digital exhibition detailing eras in Mason's 60-year development in Northern Virginia. Each exhibit contains essays about the significant places, people and events within that era. The essays include links to illustrative digitized artifacts. While it is not meant to be a comprehensive history of Mason, the portal attempts to describe the important waypoints and issues. This online historical experience commences in 1949 and continues to the presidency of Ángel Cabrera.

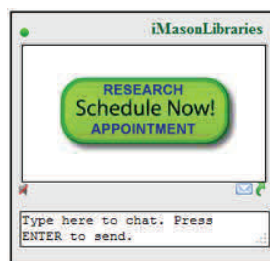
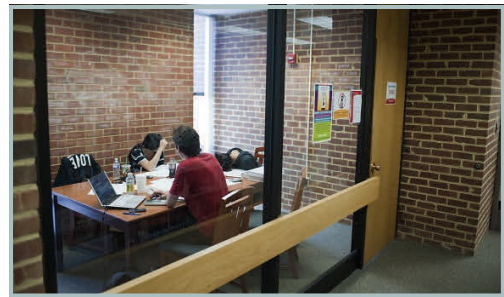




Focus on: Libraries' Projects

A plethora of projects were completed, involving librarians and library staff across the campuses during the past year. The checklist includes:

- ❑ Group Study Room Reservation System and implementation
- ❑ Library Specialist Classification Review
- ❑ Reconfigured Media Center, Johnson Center Library
- ❑ 3rd Floor Conference Room renovation, Fenwick Library
- ❑ *inPrimo* discovery system acquisition and implementation
- ❑ University Libraries Website
- ❑ New Workshop & Appointment scheduling system
- ❑ New Virtual Reference software/text reference service



Research Leave

Fall 2011: Theresa Calcagno & Jessica Bowdoin to expand their "Tackling Textbook Requests: Using ILL Data and Liaison Services to Serve Patron Needs" presentation at the 2011 ILLiad International Conference in Spring 2011 into an article for publication, possibly in the *Journal of Interlibrary Loan, Document Delivery & Electronic Reserve*.

Winter-Spring 2012: Beth Roszkowski to develop her Fall 2011 presentation at the Georgia Conference on Information Literacy ("Assessing the Instruction Needs of Graduate Students in the Social Sciences") into a manuscript and submit it for publication.

Summer-Fall 2012: Ian Fairclough to develop a webinar entitled, "Improving WorldCat Quality: How OCLC Members Can Participate," which will be co-presented with Cynthia Whitacre (Manager, OCLC WorldCat Quality and Partner Content Development) in November, 2012.



Research & Professional Activities

- Appleton, Betsy and Shannon Regan. "Going Beyond Electronic Resource Management System (ERMS) Implementation: ERMS-Focused Work Flows and Communications." Presentation. 2011 Charleston Conference Innovation Joint Session. Charleston, SC, November, 2011.
- Appleton, Betsy. "Erosion of the Subscription Model: the Librarian's Perspective." Presentation. The Eroding of the Subscription Model and Emerging Alternatives, NFAIS: National Federation of Advanced Information Services. Philadelphia, PA, November, 2011.
- Calcagno, Theresa and Jessica Bowdoin. 2012. "Meeting the Textbook Needs of Engineering Students." Presentation. 119th Annual Conference of the American Society for Engineering Education (ASEE), San Antonio, TX, June, 2012. A research paper with the same title ([Paper # AC2012-5576](#)) was published in the Conference Proceedings.
- Byrd, Jason and Leah Richardson. "Archival Instruction: Promoting Collections, Information Literacy and Collaboration." Presentation. Mid-Atlantic Regional Archives Conference, (MARAC), April, 2012, Cape May, NJ.
- Driscoll, Anne. "Books in Print: Indispensable or Unnecessary for Academic Library Collection Development?" *Reference Reviews*, 26:4, p. 4-8, 2012.
- Fairclough, Ian. "Collaborative Initiatives in Error Handling and Bibliographic Maintenance: Use of Electronic Distribution Lists and Related Resources." *Cataloging & Classification Quarterly*, 00:1-26, 2012.
- Martin, Victoria. "Developing a Library Collection in Bioinformatics: Support for an Evolving Profession." in *Library Collection Development for Professional Programs: Trends and Best Practices*, Sarah Holder, ed. IGI Global, 2012.
- Reynolds, Gretchen E., Cynthia Holt and John C. Walsh, "Collection Development: Acquiring Content Across and Beyond Disciplines." in *Interdisciplinarity & Academic Libraries*, Daniel C. Mack and Craig Gibson, eds. Chicago: Association of College and Research Libraries, 2012.
- Zenelis, John. "Beyond the Book." Vignette. Book-TV, C-SPAN. First televised on December 20, 2011.
- Zenelis, John. "Scholarly Work with Documentary Sources by History, Media and Public Affairs Faculty at George Mason University." Presentation. New Horizons in Primary Research Resources, The Center for Research Libraries – Global Resources Network, Chicago, IL, April, 2012.

Editors & Reviewers

- Theresa Calcagno, Book Review Editor, *Electronic Green Journal (EGJ)*, an Open Access publication hosted at UCLA.
- Beth Rozskowski, Editorial Board, *World Medical & Health Policy*
- Beth Roskowski, Proposal Reviewer, 2012 Georgia International Conference on Information Literacy, May 2012

Advanced Studies@Mason

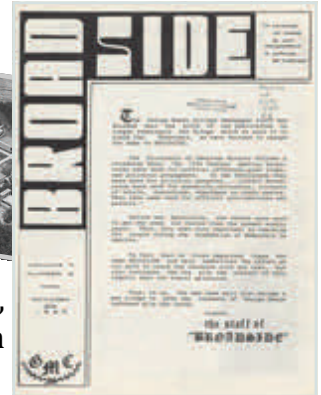
- Beth Roskowski was awarded a Master's Degree in Public Policy, Spring 2012
- Royce Gildersleeve received the McKinnon-Morton Provost Award (Dissertation travel funds)

Exhibits & Events

Primary Source Research: An Introduction for Student Scholars



Designed to introduce students and faculty to the archival resources held by University Libraries' Special Collections & Archives and based on George Mason University history. Spring 2012. Leah Richardson, SC&A Research Services Coordinator, and Jason Byrd, History & Political Science Liaison Librarian.



Artists' Books as Visual Language

Student exhibit. Fenwick Library. December 2011. Professor Helen Frederick, School of Art, and Jenna Rinalducci, Art, Art History & Honors College Liaison Librarian.



How to Preserve Your Personal Collections Workshop

University Libraries celebrated Preservation Awareness Week by hosting a presentation on How to Preserve Your Personal Collections on April 25, 2012. Brian Baird, Vice President of Library Services at the Bridgeport National Bindery, gave an informative talk and was followed by an "Antiques Roadshow" type event to which the attendees brought one or two items which were evaluated for proper treatment or storage. An accompanying exhibit was displayed in Fenwick Library.



Around the Halls

From Independence Onward 1972-2012: George Mason University's First Forty Years. Photo exhibit. Fenwick Library Lobby, April 2012 -. Special Collections & Archives Staff.

Fenwick Library 1967-2012: Forty-five Years and Still Growing. Photo exhibit. Fenwick Library 2nd Floor, Wing A, Fall 2012 -. Special Collections & Archives Staff.

The Virtual Exhibit Hall enables SC&A staff to display multiple digital exhibits and make them all accessible from the same location. The Virtual Exhibit Hall runs on Omeka, software created by the Roy Rosenzweig Center for History and New Media at George Mason University. Current exhibits include:

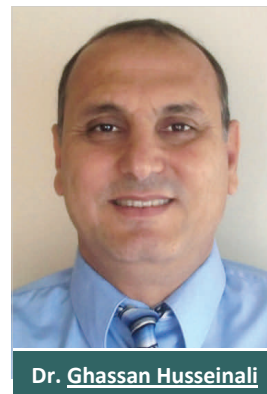
- [*The Sixties: A Time in Transition*](#)
- [*Excerpts from a Life Well-Traveled: The Jan Morris Collection*](#)
- [*Ours the Greater Luxury: Gender and Gentility in 20th Century Advertisements*](#)
- [*Beyond the Book: An Exhibition of the Brian Lamb Booknotes Collection*](#)

2012-13 Fenwick Fellow

Dr. Ghassan Husseinali, Assistant Professor of Arabic and Director of the Arabic Minor in the Department of Modern and Classical Languages, College of Humanities and Social Sciences, is the 2012-13 Fenwick Fellow.

Professor Husseinali's research project, "Investigating the Underlying Grammar of Arabic as a Foreign Language," sets out to examine the stages of acquisition of syntactic structures by native speakers of English learning Arabic as foreign language in the United States. Husseinali plans to collect data longitudinally by interviewing a cohort of native speakers of English learning Arabic as a foreign language.

The annual Fenwick Fellow program assists research by Mason faculty members and enhances the collections of the University Libraries. Conducted each spring, the competition is open to all tenured and tenure-track faculty members at George Mason.



2012 Fenwick Fellow Lecture

Professor Michael G. Chang, associate professor in the Department of History and Art History, presented "Service at the Manchu Court: The Young Kangxi Emperor and His Personal Advisors" on April 26, 2012. His Fenwick Fellow research project, "Network Formation at the Imperial Court and the Making of Qing Rule in 18th-Century China, 1680-1820," sets out to provide a better understanding of China's pre-modern state during the Qing dynasty (1644-1911). Dr. Chang was the 2010-2011 Fenwick Fellow.

Fall for the Book 2012



Alice Walker

The University Libraries was again a visible sponsor and participant in the Fall for the Book festival, September 26 - 30, 2012. Thirty years after the publication of her novel *The Color Purple*, Alice Walker reflected on the book's impact, and discussed her other writings as well as her social and political activism on September 27, 2012. The ticketed, full-house event, in which the author spoke and answered questions from the audience, was sponsored by the University Libraries. The Libraries also celebrated Fall for the Book with the traditional Book Sale, a popular and successful three-day event organized by TSG staff. Two Festival participants have ties to the University Libraries:

- [Brian Brodeur](#), a former University Libraries employee, was a featured poet in two sessions
- [Ken Budd](#), a member of the Libraries Advisory Board, participated in the Festival with his recently published book, *The Voluntourist*



tactile texts: the book as art

Fall for the Book exhibit. Fenwick Library. Fall Semester, 2012. Jen Stevens, Humanities Liaison Librarian and Jenna Rinalducci, Art, Art History & Honors College Liaison Librarian.

Congratulations to the librarians who received promotions and/or reappointments

Promotions

Jason Byrd	Librarian II
Joanna Lee	Librarian II
Jackie Sipes	Librarian II

Reappointments

Wendy Mann	Victoria Martin	Margaret Lam
Elena Landry	Jessica Bowdoin	Betsy Appleton
Lene Palmer	Laura Jenemann	Andrew Stevens
Steve Gerber	Friedgard Cowan	Joanna Lee



***Congratulations to library faculty and staff recognized
for their contributions by the University and the ITU***

University Exceptional Service Award

- Faith Cannon, Serials Subscription Manager, October 2011

ITU Employee of the Month

- Friedgard Cowan, Cataloging & Metadata Librarian, Resource Description & Metadata Services, Technical Services, October 2011
- Joanna Lee, Digital Repository Services Librarian, April 2012

ITU Customer Service Team Award Winners

- Arlington Campus Library: Michael English, Philip Glidewell, April Kelley, LeRoy LaFleur, Jessica Montfort, Laura Murphy, Gretchen Reynolds, Beth Roszkowski, Tyler Walcavish, Jane Zhang, November 2011
-

~ Congratulations to library faculty & staff who celebrated service anniversaries ~
~ Congratulations to our retired colleagues ~
Thanks for your contributions to the Libraries and the University!

30 years

- Wally Grothorst, Digital Programs & Systems
 - Wendy Lim, Technical Services Group

20 years

- David Alexander, Circulation, Fenwick Library
 - Jamie Coniglio, Reference, Fenwick Library
- Kathleen Kehoe, Office of the University Librarian

15 years

- Sarah Sheehan, Reference, Fenwick Library

10 years

- Jessica Bowdoin, Interlibrary Loan & Document Delivery
- Friedgard Cowan, Resource Description & Metadata Services
 - Victoria Martin, Reference, Mercer Library
- Allison O'Connor, Reference & Instruction, Johnson Center Library
 - Lene Palmer, Collection Development & Preservation
- Vittoria Perrone, Circulation & Reserves, Johnson Center Library
 - Kevin Sanders, Office of the University Librarian
- Jane Zhang, Reserves/Media, Arlington Campus Library

5 years

- Aaron Hartman, Resources and Collection Management Services
 - Claudia Holland, Copyright Resources Office
 - April Kelley, Reference, Arlington Campus Library
- Denise Klasen-Lopez, Circulation & Reserves, Johnson Center Library
 - Megan McDonnell, Circulation, Fenwick Library
- Jessica Montfort, Access Services, Arlington Campus Library
- Nathan Putnam, Resource Description & Metadata Services

Retirements

- Michael Killian, Business & Economics Liaison Librarian, Fenwick Library Reference, January 2012
- Andrew Sikorski, Equipment / Applications Specialist, Digital Programs & Systems, April 2012

Around Campus

- Diane Smith, appointed to *Students as Scholars* QEP Leadership Council
- Dot Lockaby, appointed to Faculty & Curricular Activities Subcommittee of QEP Leadership Council

GIS Day 2011

On November 16, 2011, more than 50 people visited the library display at the University's GIS Day events in the Center for the Arts, and 30 attended the Libraries' GIS Day Open House in the Data Services Lab, Fenwick Library. Data Services Group librarians hosted the event with a GIS demonstration on visualizing data using Google My Maps, and provided refreshments, quizzes, prizes, and more.



Open Access News

In May 2012, University Libraries and the Office of the Provost presented a Faculty Forum to discuss the creation of a fund to support Mason Faculty publishing in Open Access (OA) Journals. The Libraries established the Open Access Publishing Fund (OAPF) to assist researchers with OA author fees in Fall 2012.

Lights-Camera-Action: Film Shoot in Fenwick & JC Libraries

In December 2011, Fenwick Library served as the setting for the shooting of a scene in a documentary by brother-owned independent film production company, [Blue Ibis Films](#). Matt Sylvester, Blue Ibis's President and Producer (a Mason Alum; B.S., Business Administration, 1999), along with his brother Andy (CEO/Producer) felt that the Fenwick Library was their ideal choice for its "classic-look library location." The crew was shooting a reality based television show pilot about the production of short subject films. The particular scene shot in Fenwick Library involved a young man with a box over his head attacking a young woman. As Dot Lockaby described it, "The entire scene lasted about 5-10 minutes, and they did several 'takes.' They didn't show actual violence, but it was clearly implied. Interestingly, the female actor is a current Mason student and the male actor was a Mason alumnus." Some additional scenes were also shot at the Johnson Center Library.



Mason Libraries Annual Holiday Party 2011

...And what a party it was! The Corner Pocket, located in The Hub (formerly known as “SUB II),” proved to be the perfect party place for the Libraries’ yearly gala. The party committee outdid themselves in planning, decorations (especially the clever snow globes), food and activities.



The Photo Booth was a popular spot, as were the pool tables and the baking table. Bob Vay’s terrific chocolate toffee was the grand prizewinner of the fiercely competitive baking battle, earning him a year’s possession of the coveted “Golden Whisk.” Congratulations to all the cooks – the secret panel of judges had quite a daunting task. A very special thanks to the Libraries’ Party Planning Committee for an excellent job!

Food Drive Benefit for “Our Daily Bread”

During December 2011, the University Libraries’ Party Planning Committee coordinated a food drive to help local families struggling to put food on the table.

Collection boxes were festively decorated and set up in various points around the Libraries including the Library Admin. Office and the Johnson Center staff lounge.

The Libraries responded enthusiastically and collected mountains of toiletries, household cleaning items and non-perishable food, that were then delivered to [Our Daily Bread](#), a local non-profit, non-denominational organization whose programs address the basic unmet needs of low to moderate income families in Fairfax County.



In Memoriam

Howard Lasus
January 2, 2012

“What you leave behind is not what is engraved
in stone monuments, but what is woven into the lives of others.”
~ *Pericles*



PHOTO FINISH!



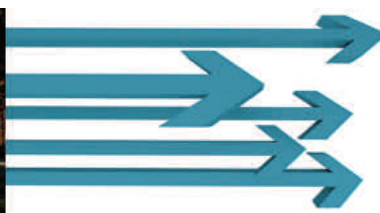
Left: Interior Concept, Fenwick Addition Café
Above Right: Interior Concept, Fenwick Addition Main Staircase



Sneak Peeks: New Fenwick Addition Follow the progress at fenwickfocus.gmu.edu



Above: Exterior Windows,
Event Space,/Reading Room
Left: Interior Concept, Event
Space/Reading Room



Left: Interior Concept, Research Commons
Above & Below: Exterior Views



[Images courtesy of Shepley Bulfinch Architects and Mason Facilities]