

## RESEARCH GUIDE

# International Business Resources

George Mason University

### COUNTRY INFORMATION

#### **EIU Country Information** <http://oscr.gmu.edu/sql/subdb.php?Business>

EIU Country Profiles provides historic information by country on:

Economic Structure	Population	Imports
Economic Policy	Education	Exports
Economic Trends	Natural Resources	Main Exports
Financial Services	Transportation	Main Trading Partners
Capital flows and foreign debt	Energy Provision	Balance of Payments
Trade in Goods	Defense Spending	Foreign Investment

Information in the EIU databases is provided by The Economist, established in 1843 in the United Kingdom. The Economist has an independent and international editorial perspective.

#### **EIU ViewsWire**

<http://oscr.gmu.edu/sql/subdb.php?Business>

**EIU ViewsWire** provides current information by country on:

**Politics:** Outlook, Political structure, Latest indicators, Political stability

**Economy:** Outlook, 5-year forecast, 5-year summary, Country risk rating

**Finance:** Outlook, Currency forecasts, Interest rate forecast, Equity prices

**Business:** Outlook, e-readiness ranking, Business environment, Industry overview

**Regulations:** Tax, Investment, Competition and Price, Licensing and IP



## STAT-USA (Globus & NTDB)

Go to the Databases page <http://oscr.gmu.edu/sql/subdb.php?Business> and select Business and International Commerce. Select STAT-USA from the list of databases. Once STAT-USA has opened, then select Globus & NTDB.

U.S. government economists and researchers write the reports for STAT-USA. These reports provide current and historical trade-related releases, international market research, trade opportunities, and country analysis.

**The following reports are available in this database.**

***Country Background Notes*** - Overview of the country provides:

**History:** Detailed overview of history with emphasis on government and the economy

**Government and Political Condition:** Overview of type of government and elections

**Political Parties:** Lists and describes the major parties, their founding and growth.

**Government Policy:** Emphasis on trade and agreements with other nations.

**Economy:** Concise overview of the state of the economy and the what lead to the current situation.

**Foreign Trade:** Overview of imports and exports, GDP, trade patterns

### ***Country Commercial Guides:***

**Executive Summary:** Concise overview of the country's economic condition and the leading exports.

**Economic Trends and Outlook:** Presents the financial condition with emphasis on financial stability, exchange rate, national and provincial governments, foreign trade, climate for foreign investment.

**Trade Regulations, Customs & Standards:** In-depth coverage of regulations and standards without including the text of the documents.

Provides an in-depth look at the: economic trends, the political environment, the marketing of U.S. products and Services, trade regulations, investment climate, trade and project financing, economic and trade statistics, and market research.

***Best Market Reports:*** provides data on a given market segment e.g. **computer software** as it relates to various countries. The report contains total market size, total local production, total exports, total imports, imports from the United States and the exchange rates in effect at the time that the report was written..

***Industry Sector Analysis Reports:*** The reports contain a specific country and its industry sectors, the products included and a how the market has performed in the country. These are the best market segments for **U.S. exporters**.

**Market Overview:** Figures are provided for the amount of business that has occurred, and the growth rate of the market.

**Market Trends:** Provides information Market trends indicate an increased or decrease of the market. purchasing power, Marketing strategies, recent trends

**Import Market:** Industry experts and current trade statistics indicate

## **Statistical Sources**

### ***International Financial Statistics*** (Monthly)

**Fenwick Periodicals**

Produced by the International Monetary Fund provides time series monthly data for exchange rates, prices, production, trade, population, balance of payments, banking and financial systems, employment, Fund position, government finance, international liquidity and banking, national accounts, and interest rates.

### ***International Financial Statistics Yearbook***

**REF HG61 .I57**

Produced by the International Monetary Fund provides time series annual data for exchange rates, prices, production, trade, population, balance of payments, banking and financial systems, employment, Fund position, government finance, international liquidity and banking, national accounts, and interest rates.

### ***Index to International Statistics***

Covers publications from the United Nations, Organization of American States, the European Union, as well as a large number of other organizations. Includes periodicals, annuals, biennials, series, and special studies.

**Index HA17 .I535**

### ***Asia Pacific Consensus Forecasts***

**REF HC 460.5 A1 A85**

Long term financial forecasts plus historical data for Australia, China Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Singapore, South Korea, Taiwan, and Thailand

### ***Consensus Forecasts***

**REF HC 10 C587**

Long term financial forecasts plus historical data for United States, Japan, Germany, France, United Kingdom, Italy, Canada, Netherlands, Norway, Spain, Sweden, and Switzerland.

### ***Eastern Europe Consensus Forecasts***

**REF HC 244 A1 E38**

Long term financial forecasts plus historical data for Czech Republic, Hungary, Poland, Russia, Turkey, Romania, Slovakia, and the Ukraine.

### ***World Development Report***

**REF HC59.7 .W659**

The Report covers factors that influence the labor supply, the demand for labor, and the functioning of labor markets. It explores the relationships between international economic transactions and interests of labor.

## COMPANY INFORMATION

### *Directory of American Firms Operating in Foreign Countries*

REF HG 4538 .A1 D5

Lists companies in alphabetical order then lists countries in alphabetical order and the American Firms location within the country.

### *Directory of Foreign Firms Operating in the United States*

REF HG 4057 .D5

Lists companies in alphabetical order then lists the states in alphabetical order and the foreign firms location within the state.

### *Moody's International Manual*

REF HG4501 .M595x

Provides history, subsidiaries, financials for companies headquartered outside the United States, but doing business in the U.S.

### *International Directory of Company Histories*

REF HD 2721 .I63

Provides accurate & detailed information on the development of world's largest and most influential companies.

## JOURNALS

### *Journal of Financial Services Research*. v. 2 - 1989-

Fenwick Periodicals

original research dealing with private and public policy questions arising from the evolution of the financial services sector. **Also available electronically from 1997-**

### *International Financial Statistics* v.27 – 1980-

Fenwick Periodicals

International Monetary Fund's principal statistical publication. Shows major economic aggregates used in analysis of economic developments (exchange rates, international liquidity, money and banking, interest rates, production, and prices.)

### *International Journal of Forecasting*. v. 5- 1989 -

Fenwick Periodicals

Official publication of International Institute of Forecasters. Areas covered include: marketing, time series, organizational aspects, new products, financial, and economic. **Available electronically from 1995-**

### *International Journal of Manpower*. v. 5 n.4 – 1984-

Fenwick Periodicals

Strategic review of human resources planning at local, national, and international level. **Available electronically from 1994-**

***International Journal of Research in Marketing.*** v. 1- 1984- **Fenwick Periodicals**  
Publishes developments in market theory and thought and results of empirical research. Covers profit and non-profit markets, consumer behavior, product decisions, pricing, market communication, and market channels. **Also available electronically from 1995-**

***International Journal of Technology Management*** v. 8 – 1993-  
**Fenwick Periodicals**  
Subject coverage: competitiveness and cooperation, knowledge assets, globalization, productivity, sourcing, strategic planning, etc.

***Journal of International Business Studies.*** v. 11- 1980 - **Fenwick Periodicals**  
(v. 1- 10 (1970-1979) Arlington Campus Library)  
Disseminates current and relevant findings from research in international business.  
**Also available electronically from 1989-**

***Journal of International Consumer Marketing.*** v.3 - 1990 - **Fenwick Periodicals**  
Developed to improve understanding of cross-cultural/national aspects of consumer and organizational purchasing behavior, research, and application.  
**Also available electronically from 1995-**

***Journal of International Financial Management & Accounting.*** v. 2 – 1990-  
**Fenwick Periodicals**  
Publishes original research dealing with international aspects of financial management and accountancy, extending into banking and financial services, auditing and taxation.  
**Also available electronically from 1997-**

***Journal of International Money and Finance.*** v.3- 1984- **Fenwick Periodicals**  
Publishes high quality research papers on all areas of international finance and open-economy macroeconomics and money. **Also available electronically from 1995-**

***Production and Operations Management : an International Journal of the Production and Operations Management Society.*** v. 2- 1993 -  
**Fenwick Periodicals**  
Publishes high quality papers on all topics in production and operations management.  
**Also available electronically from 1997-**

Michael Killian Business/Economics Liaison Librarian  
mkillian@gmu.edu

January 2004