

RESEARCH GUIDE

International Commerce and Policy

George Mason University Libraries

International commerce and policy research covers the cross-border flow and interaction of people, goods, information, finance and technology in the global economy. This interdisciplinary field encompasses political science, economics, cultural studies, political economy, marketing, finance, among others. This research guide contains information on how to utilize library resources with a spotlight on international commerce and policy. For further assistance, please contact a reference librarian.

LIBRARY CATALOGS

GMU Library Catalog * WRLC-ALADIN Catalog * OCLC WorldCat

GMU Library users have access to three main Library Catalogs for looking up holdings information on books, journals and media resources. The **GMU Library Catalog** provides information on resources held in one or more of GMU's four libraries—Arlington, Fenwick (Fairfax), Johnson Center (Fairfax), or Mercer (Prince William). **ALADIN, the Washington Research Libraries Consortium Catalog** contains information on resources available at any of the 9 libraries that are members of that consortium group. **OCLC-Worldcat** is an international union catalog that contains information on resources held in libraries worldwide, including George Mason University. All three catalogs may be accessed on-line from any computer, and may be searched using keywords, subject terms, author and title information. Some helpful subject terms for international commerce and policy research are listed below:

Subject Terms

Commerce
International trade
International transactions
Public policy
Trade regulation

The following list is a sampling of the reference material available on international commerce and policy located the reference section of the Arlington Campus Library.

REFERENCE AND BIBLIOGRAPHY RESOURCES

* indicates material is also available online.

Dictionaries and Encyclopedias

- HF3011.E9**
ACL, Fen Ref **2006/07 Exporters' Encyclopaedia.** New York, N.Y.: Dun and Bradstreet International, 1982-
- HF1373 .R49 2002**
ACL Ref **A to Z of International Trade.** Paris: ICC Pub. S.A., 2002.
- HF1373 .H55 2002**
ACL Ref **Dictionary of International Trade.** Novato, Calif.: World Trade Press, c2002.
- HF1373 .G66 2003**
ACL Ref **Dictionary of Trade Policy Terms.** Cambridge, UK: New York, NY: Cambridge University Press, c2003.
- HF1001 .E463 2004**
ACL Ref **Encyclopedia of American Business.** New York: Facts On File, c2004.
- HF1373 .W67 2005**
ACL Ref **Encyclopedia of World Trade: From ancient times to the present.** Armonk, NY: Sharpe Reference, c2005.
- HF1001.E466 2001**
ACL, Fen Ref **Encyclopedia of Business and Finance.** New York: Macmillan Reference USA, c2001.
- HF1379 .H574 2006**
ACL Ref **History of world trade since 1450.** Farmington Hills, MI: Macmillan Reference USA, c2006.

Handbooks and Directories

- HC101.E385**
ACL Ref **Economic Indicators Handbook 6th ed.** Detroit: Gale Research, c1992-
- *JN1.E8**
ACL, Fen Ref **The Europa World Yearbook.** London, England: Europa Publications Limited, c1989-
- *HF1416.5 .J64 2002**
ACL Ref **Export/import Procedures and Documentation.** New York: AMACOM, c2002.
- HF54.U5 G55**
ACL Ref **Global Trade & Business Show Directory.** Washington, DC: International Business Pub., USA, 2003-

- ZA5075.N69 2003**
ACL Ref, Fen Stacks **Government Information on the Internet.** Lanham, Md.: Bernan, c2003.
- HF1010.N37**
ACL Ref, Fen Ref **Nations of the World: a political, economic & business handbook.** 4th ed, 2004.Lakeville, CT: Grey House, 2000-
- HC10.018**
ACL Ref **OECD Economic Outlook.** Paris: Organisation for Economic Co-operation and Development, [1967-
- HC59.7.W659**
ACL Ref **World Development Report (World Bank).** New York: Oxford University Press.
- HC59.W645x**
ACL, Fen Ref **World Economic Outlook: A Survey by the Staff of the International Monetary Fund.** Washington, D.C. : The Fund, [1980-
- *JX1904.Y4**
ACL, Fen Ref **Yearbook of International Organizations.** Brussels: Union of International Associations, 1967-

Statistics Sources

- HF1016.B47 2003**
ACL, Fen Ref **Business Statistics on the Web.** Medford, NJ : CyberAge Books, c2003.
- HF1016.I65 2003**
ACL Ref **Direction of Trade Statistics Yearbook (IMF).**Washington, D.C.: International Monetary Fund, 1981-
- *HJ8899.W672 2006**
ACL, Fen Ref **Global Development Finance.** Washington, D.C.: World Bank, c1997-
- *HG61.I57**
ACL Ref,
Fen Periodicals **International Financial Statistics (IMF) 2006.** Washington, D.C.: International Monetary Fund, c2003-
- HA42.I56 2007**
ACL Ref **International Marketing Data and Statistics.** London, Euromonitor Publications Ltd.
- HF91.U6 2004**
ACL Ref **International Trade Statistics Yearbook** New York: United Nations, c1985-
- HA155.P63**
ACL Ref **Pocket World in Figures.** London, England : Penguin Group : Hamish Hamilton Ltd. in association with The Economist Newspaper Ltd.,

HG4538.W67

Ask for CD-ROM at
ACL circulation desk.

World Investment Report 2006. New York : United Nations, 1991-

HF1385.W675

ACL Ref

World Trade Report. Geneva: World Trade Organization, c2003-

ELECTRONIC DATABASES

The following resources are available via <http://library.gmu.edu>, under “**databases.**” The databases most relevant to ICP research are listed under Business and *International Commerce.*

Off-campus access to databases is restricted to GMU students, faculty and staff only.

ABI-Inform

In-depth coverage of business conditions, trends, corporate strategies and tactics, management techniques, competitive and product information, and a wide variety of other topics. Some articles appear in full-text form.

Accounting and Tax with Standards

This product merges full-text accounting and taxation journals with standards from the Financial Accounting Standards Board (FASB), Governmental Accounting Standards Board (GASB) and International Accounting Standards Board (IASB). It covers accounting policies, state & national tax legislation, corporate taxation, and other topics (e.g. auditing, pension plans, etc.). Search journals and standards together. Browse standards, guides and interpretations.

Business and Company Resource Center

Includes more than 300 full text business journals, more than 300,000 company profiles, investment reports, Thomson Financial content, Investtext Select reports, and indexing and abstracting for more than 1,000 titles.

Business Index ASAP

Source types include: Full text (460) business and management journals; trade/industry publications; and national business magazines. Also includes most recent 6 months of business & finance sections of Wall Street Journal.

EconLit

Indexes and abstracts 400 journals as well as working papers, dissertations and books. Provides bibliographic citations only, i.e. no full text. Coverage: 1969-present

EIU Country Information

Extensive country information from various Economist Intelligence Unit publications, covering most countries and including politics, economics, business, markets and data. (Country Report, Country Profile, Country Monitor, and Business Newsletters.) Coverage: 1996-present

Factiva

Delivers articles from more than 4,000 Reuters and Dow Jones journalists worldwide -just minutes after the news appears in real-time services. Factiva provides access to more than 900 non-English sources.

Global Development Finance Online

Provides access to economic, debt and financial flow indicator data for 136 countries and country groups that participate in the World Bank Debtor Reporting System.

Global Market Information Database (GMID)

Global Market Information Database (GMID) contains marketing data and reports on industries, companies, markets, and consumers from over 200 countries. GMID includes statistics on consumer lifestyles, retailing, consumer market sizes and forecasts; market research such as analysis reports, market profiles, and the retailing industry; and companies' profiles with financial and brand information. Data can be sorted and downloaded into Excel. Coverage: 1977-present.

Hoover's Online

Information on more than 12 million companies, both public and private, in more than 600 industries worldwide.

International Financial Statistics Online

Produced by the International Monetary Fund, International Financial Statistics provides electronic access to statistics on international economics. The database contains both Country and World level data covering a variety of monetary indicators including employment, bank balances, exchange rates, interest rates, indebtedness, inflation and financial flows.

Coverage: 1948 to current data released

LexisNexis Academic

Provides access to a wide range of news (includes New York Times, Washington Post, LA Times), business (company news, industry forecasts), government (legislative news, tax information), legal (news, case law) and reference information.

PolicyFile

Public policy research and analytical papers on governmental and legal topics can be accessed here, representing the work of think tanks, research groups and academic institutes. Coverage: 1990-present.

Standard & Poor's Market Insight

Market Insight provides access to company histories, stock reports and extensive reports from Compustat for a large number of U.S. and Global companies. Industry information is provided for more than 130 industries.

ELECTRONIC JOURNALS

Electronic journals can be accessed via <http://library.gmu.edu>, under "E-Journal Finder." The following is only a brief listing of e-journals. Search the E-Journal Finder for more titles.

- **Asper review of international business and trade law: 2001 -**
- **Business law international: 1999 - 2003**
- **Commerce Business Daily: 1991 - 2002**
- **Daily journal of commerce: 2001 -**
- **Finance and commerce (Regular daily ed.): 2001 -**
- **International business review: 1995 -**
- **International journal of commerce and management: 1995 -**
- **Journal of international business studies: 1970 -**
- **Journal of law and commerce: 1993 -**
- **Law and policy in international business: 1990 -**
- **Syracuse journal of international law and commerce: 1987 -**
- **University of Pennsylvania journal of international business law: 1987 - 1995**

**Print copies of many of these journals are also available in the GMU Libraries' collections.*

INTERNET RESOURCES

A larger collection of internet resources is available via <http://library.gmu.edu>. Click on "Help with Research" to locate *the Library Web Guide for International Commerce*.

<http://library.gmu.edu/resources/internationaltrans/>

When searching the internet, always remember to look carefully at the source of information to determine its reliability and usefulness.

Export-Import Bank of the United States

<http://www.exim.gov/>

FedWorld.gov: A Program of the United States Department of Commerce

<http://www.fedworld.gov/>

OANDA: Foreign Exchange Services and Trading

<http://www.oanda.com/>

Security and Exchange: EDGAR database (Filings & Forms)

<http://www.sec.gov/edgar.shtml>

U.S. Department of Commerce

<http://www.commerce.gov/>

World Trade Organization

<http://www.wto.org/index.htm>