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# The George Mason University Libraries Annual Report 2012 - 2013

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# From the University Librarian

With another productive year behind us, this annual report highlights the multi-faceted endeavors within University Libraries during the period of July 2012 through June 2013. This document is replete with notable accomplishments at the organizational level and extensive enterprise by both individuals and groups of library faculty and staff.

At the core of this report, you will note the Libraries' continuing robust collections growth—especially in our expanding and varied digital research resources, along with some remarkable new additions to Special Collections.

The Libraries' integrated services have continued to anticipate and successfully meet the needs of Mason's students, faculty and other researchers, and staff. We have undertaken leading edge initiatives using the latest technologies. Our new discovery tool, inPrimo, and our learning commons in the Johnson Center are just two examples of these new advancements. Our faculty support increased with the new Open Access Publishing Fund. Whatever the undertaking, active partnerships and collaborations with Mason's schools and colleges, as well as academic support and administrative units, ensured successful outcomes through sustained common efforts.

Our accomplished library faculty and skilled staff remain adept at assisting members of the widespread Mason community, expertly supporting teaching, learning and research activities through an array of technology-enabled and customized resources and services throughout our Northern Virginia campuses, and well beyond.

We appreciate the multidimensional support provided by George Mason University for its libraries—an inestimable ingredient for our continuing success. Likewise, we are most grateful to our donors and supporters for their confidence, trust, and assistance, both financial and in-kind. Finally, a huge thank you to my library colleagues for their unceasing efforts—large and small—in making the University Libraries an ever-stronger organization in the service of the Mason and broader scholarly communities.

John G. Zenelis

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# ABOUT THE COVER - Mason Family Account Book

The Mason family account book contains handwritten entries by George Mason family members directly related to the university's namesake, George Mason IV. The acquisition of the manuscript was made possible in part by the generosity of the Washington and Northern Virginia Company of The Jamestowne Society, an organization dedicated to preserving the historical record of early Virginia. The manuscript documents the business, family, and personal accounts of Stevens Thomson Mason (1760-1803) and his son Armistead Thompson Mason (1787-1819), respectively the nephew and grandnephew of George Mason IV. The manuscript is digitized and can be accessed through Special Collections & Archives Digital Collections (sca.gmu.edu/digcollections.php) under Manuscripts.

# **Services & Programs**



Johnson Center Library The new learning commons located in the Johnson Center Library (JCL) offers students a workspace in which to interact with other students in shared learning experiences. The redesigned media area offers viewing stations and equipment making the JCL the center for media services and collections on the Fairfax campus.

In addition to revamped and revitalized spaces, a newly organized unit, Gateway Services, was inaugurated this year. Consisting of three librarians and five support staff, the new group's mission is planning, providing, and evaluating reference, research, and support services for undergraduate and other novice users of the University Libraries in a learning commons environment. Gateway Services staff places particular emphasis on providing programs and services to foster the development of sound, context-related information fluency skills in freshmen, sophomore, and transfer students as a basis for success in their academic careers and as lifelong users of information and research.



inPrimo Discovery Tool In fall 2012, Mason Libraries launched *inPrimo*, a discovery system which simultaneously searches Mason Libraries' catalog, our local digital collections, and hundreds of millions of resources drawn from our subscription databases, electronic journals, newspapers, legal documents, and other scholarly content. Users can add features such as saving useful searches, placing items of interest on an "e-shelf," and building RSS feeds of result sets.

#### **Data Services**

Data Services staff assist researchers confronted with the problem of "big data" or the "data deluge." The Data Services Lab, located in the Fenwick Library, specifically assists students, faculty, and staff discovery and use of numeric, geospatial and qualitative data by providing access to specialized software and workshops as well as individual consultations.

Data Services staff also assist researchers and grant recipients in meeting detailed Data Management Plan (DMP) requirements, offering support for adhering to DMP guidelines and access to the DMPTool. The online DMPTool includes DMP templates and examples for researchers.



# Gifts, Collections, Grants, & Endowments

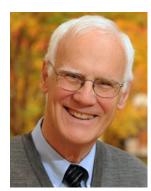


#### Partners for Livable Communities Collection

The national nonprofit Partners for Livable Communities gifted 30 years of the organization's materials and resources about restoring and renewing communities. The collected materials represent more than three decades of research and documents from associated programs throughout the United States, which provided leadership to assist communities help themselves in solving local issues. The new collection enhances and complements the Libraries' other archives on planned communities.

#### **Paden Africana Collection**

Dr. John N. Paden, a noted Africanist and Robinson professor of International Studies at Mason, gifted 4,000 books, photographs, maps, and other printed materials relating exclusively to Sub-Saharan Africa. The Paden Collection focuses on the region's history, economics, sociology, language, art, architecture, archeology, and religion. There is a significant focus on Nigeria in the collection; the role of Islam in the greater region is also an important component. Paden has taught at Mason for 25 years, and currently teaches comparative government, international development, and conflict resolution. His long list of publications include a series of highly acclaimed textbooks on Africa.





### **Hollin Hills Archives**

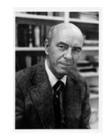
The Hollin Hills Archives offers insights into the evolution of a planned community over the past 63 years, containing articles, photographs, and other printed and audiovisual materials. This historic neighborhood, located in Fairfax County, VA, was developed on land once owned by George Mason IV, the university's namesake.

#### Randolph H. Lytton Fairfax and Northern Virginia Collection

Mason history professor Randolph Lytton and federal librarian Ellen Lytton have gifted materials and funds for over a decade. In 2004, the Lyttons established the Randolph and Ellen Lytton Special Collections Endowment for the Libraries to support the collections. They donated 200 unique items to the Fairfax and Northern Virginia Collection. The Fairfax and Northern Virginia Collection consists of the Randolph H. Lytton Historical Postcards of Fairfax, Virginia, Collection gifted in 2011 and the Randolph H. Lytton Civil War Materials gifted in 2012. The Lytton collection contains photographs of both Union and Confederate soldiers stationed at the Fairfax Courthouse and in Fairfax Station. The most recent gift of materials includes an 1863 sketch of the "Fairfax Court House Va" by Eugene Hovey, a Civil War soldier.



# Gifts, Collections, Grants, & Endowments



#### John N. Warfield Endowment

Rosamond A. Warfield, widow of the late Mason professor John N. Warfield, established The John N. Warfield Endowment to provide funding for the preservation of the John N. Warfield Collection gifted to the Libraries in 2000. The endowment also funds the acquisition of scholarly research materials in subject areas of greatest interest to the professor. Warfield was a pioneer in the field of computers and systems science, an interdisciplinary field, which studies complex systems in nature, human interaction and science.

### Margaret Armstrong Book Cover Collection

Through a generous gift from adjunct communication faculty member Wendi D. Slagle, the University Libraries Special Collections & Archives (SC&A) is home to a collection of book cover art by Margaret Armstrong (1867-1944), an important American book cover designer. Armstrong, an artistic pioneer in the late 19th and early 20th centuries, illustrated more than 300 book covers over a 30-year career as a freelance artist. Mason Libraries currently owns more than 50 books with her landmark covers.

# NATIONAL ENDOWMENT FOR THE HUMANITIES

#### NEH Grant Awarded

With a National Endowment for the Humanities' Preservation Assessment grant, Special Collections & Archives (SC&A) completed a preservation assessment with consultant Kara McClurken. Yvonne Carignan, head of SC&A, states, "The grant project was planned to help us accomplish several goals, which include identifying preservation issues throughout SC&A, developing a preservation plan specifically for archives and special collections, and planning to protect collections during the move of SC&A to the new Fenwick wing. The planning phase is completed, and we are taking a phased approach to accomplishing the goals in the plans."

### Virginia Foundation for the Humanities Grant

Mason Libraries was awarded a Virginia Foundation for the Humanities grant to support the development of programming and educational materials for two-interrelated anniversaries, both in 2014, in Northern Virginia: the 50th Anniversary of the founding of Reston, Virginia, and the 25th Anniversary of the establishment of Reston Center. The Libraries' extensive "Reston Collections" documents all aspects of the history of the Reston area, from 1964 to the present.





# **Digital Projects & Exhibitions**

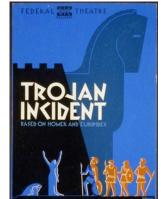


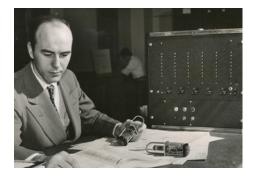
### George Mason University: A History

George Mason University: A History is a digital exhibition detailing eras in Mason's 60year development in Northern Virginia. Each exhibit contains essays about the significant places, people and events within that era. The essays include links to illustrative digitized artifacts. While not intended as a comprehensive history of Mason, the portal is a collection of stories, waypoints and issues, starting with a phone call in 1949 through the presidency of Ángel Cabrera. Many of the digitized materials are photographs of persons and places in Mason's history; there are also single- and multi-page documents and audio and video recordings. The portal is built on Omeka, which allows the site to expand and curate Mason's history-in-the-making into the future.

#### Voices from the FTP

In 1935, the Federal Theatre Project (FTP) was launched as a division of the Works Progress Administration (WPA). Through federal sponsorship and subsidies, the FTP was directed by Hallie Flanagan until it ended in 1939. The FTP provided many American artists, writers, and performers with much needed work during the Great Depression. During the early spring semester 2013, the Voices from the FTP exhibit focused on several FTP artists, whose personal papers are held in Special Collections & Archives.





#### **Two Warfield Exhibits**

Two permanent digital exhibits highlight materials from the Warfield collection and John N. Warfield Papers, 1931-2009, which include letters, photographs, drawings and audiovisual materials. These digital exhibits can be accessed through two portals, The John N. Warfield Digital Collection and Attacking Complex Problems: The Life and Work of Dr. John N. Warfield. While at Mason, Warfield served as director of the Institute for Information Technology and later as director of the Institute for Advanced Study in the Integrative Sciences. He was a faculty member from 1984 until his retirement in 2000.

# **Fenwick Fellow Program**

#### The Fenwick Fellowship

The Fenwick Fellowship is awarded annually to a Mason faculty member to pursue a research project that uses and enhances the University Libraries' resources and advances knowledge in his or her field. The competition is open to tenured and tenure-track faculty members at Mason and provides one award of \$5,000 for research materials and research assistance, as well as an office in Fenwick Library for one academic year.

A six-member selection committee reviews the applications and selects one to recommend to the University Librarian. An announcement of the winner is made at the start of each new academic year to the university community. The following spring after the completed fellowship, the University Libraries sponsors a public Fenwick Fellow lecture.

### 2013 Fenwick Fellow Lecture

In April 2013, Dr. Jesse Guessford, 2011-2012 Fenwick Fellow, presented "John Cage 101." Guessford is an assistant professor, School of Music, College of Visual and Performing Arts. He discussed the results of his research on the source of John Cage's compositional procedures and techniques between 1933 and 1951, and Guessford's own publishing progress in completing two publications: the first, an extensive journal article highlighting the links between the works of Cage and Cowell's publication; the second, a book extensively analyzing John Cage's works between 1933 and 1951.



2012-2013 Fenwick Fellow The Fenwick Fellow for the 2012-2013 academic year was Dr. Ghassan Husseinali, Assistant Professor of Arabic and the Director of the Arabic Minor in the Department of Modern and Classical Languages, College of Humanities and Social Sciences. Husseinali's research project examined the stages of acquisition of syntactic structures by native speakers of English learning Arabic as foreign language in the United States. He collected data longitudinally by interviewing a cohort of native speakers of English learning Arabic as a foreign language. All collected data was transcribed and coded to determine how certain grammatical structures develop over a period of one academic year. The results of his study will be presented at a public Fenwick Fellow lecture in April 2014.



# Selected Faculty & Staff Accomplishments

#### **BOARDS, COMMITTEES & COUNCILS**

Laura Jenemann, Chair, American Library Association Video Round Table; and Chair, Notable Videos for Adults Committee of the American Library Association Video Round Table.

Margaret Lam, Chair, Professional Development Committee, Physics-Astronomy-Mathematics Division, Special Libraries Association.

Andrew Stevens, Board, Washington DC Chapter, User Experience Professionals Association.

John Walsh, Library Advisory Council, Institute of Electrical and Electronics Engineers.

John Zenelis. Board. Association of Southeastern Research Libraries.

#### EDITORS AND REVIEWERS

Theresa Calcagno, Author and Editor, Engineering and Technology section, Magazines for Libraries; and Book Review Editor, *Electronic Green Journal*, University of California, Los Angeles.

Anne Driscoll, Peer Reviewer, Virginia Library Association's College & Research Libraries conference-within-a-conference sessions, 2013; and Peer-Reviewer, Education section, CHOICE/ACRL's Resources for College Libraries, 2013.

**Steven Gerber**, Book Review Editor, *Music Reference Services Quarterly*.

Andrew Y. Lee, Peer Reviewer, Anthropology section, CHOICE/ACRL's Resources for College Libraries, 2013.

Dot Lockaby, Editorial Board, Public Services Quarterly.

Beth Roszkowski, Editorial Board, World Medical & Health Policy.

#### PRESENTATIONS

Betsy Appleton, "ERM and ALL of Us: Workflows after Re-Organization," 88th Annual Meeting of the Potomac Technical Processing Librarians, Washington, DC, October 2012.

Jason Byrd and Leah Richardson, "Archival Instruction: Promoting Collections, Information Literacy and Collaboration," Mid-Atlantic Regional Archives Conference, Fairfax, VA, December 6, 2012.

Theresa Calcagno, Michael R. Perini, and Andrea Baruzzi, "Professional Preparation of the Doctoral Student: The Academic Librarian's Role," poster session, American Library Association Annual Conference, Chicago, IL, June 29, 2013.

# Selected Faculty & Staff Accomplishments

#### **PRESENTATIONS** (continued)

Yvonne Carignan, "Formulas for Courting Donors," Mid-Atlantic Archivists Spring Conference, Erie, PA, April 2013; and on behalf of Mason Professor Howard Kurtz, "Costuming in the Federal Theatre: 1935-1939," Rare Books & Manuscripts Division Pre-Conference, American Library Association, Chicago, IL, June 25, 2013.

Ian Fairclough, "RDA and the Local Library," Northwest Ohio Library District, March 2013; and "The Effective Use of E-Mail Lists and Other Projects to Improve Bibliographic Data Quality," Chartered Institute of Library and Information Professionals Catalogue and Index Group conference, Sheffield, England, September 2012.

Wally Grotophorst, "Hiding in Plain Cite: The Growing Importance of Content Neutrality in Library Discovery Services," ExLibris Session, American Library Association Annual Conference, Chicago, IL, June 2013.

Claudia Holland and Joanna Lee, "Research Profiles @ Mason as a Transformative Service," Virginia Library Association Conference, College and Research Libraries, Williamsburg, VA, October 26, 2012.

Margaret Lam and Marsha Bishop, Co-moderators, Physics-Astronomy-Mathematics Astronomy Roundtable, Special Libraries Association 2012 Annual Conference, Chicago, IL, July 16, 2012.

Tricia Mackenzie, "Authority Control: Why Is It Important?" Virginia Library Association Paraprofessional Forum Conference, Richmond, VA, May 21, 2013; and "RDA and Audiovisual Cataloging," ALCTS CaMMS Copy Cataloging Interest Group, American Library Association Annual Conference, Chicago, IL, June 29, 2013.

Wendy Mann, Terrence Bennett, Lynn Goodsell, and Nicole Scholtz, "Data at a Distance: Using Technology to Increase Reference Reach," International Association for Social Science Information Services & Technology, Cologne, Germany, May 2013; and with William Corey, "Model for Developing Data Management Policy Language," Research Data Access & Preservation Summit, Baltimore, MD, April 3-4, 2013.

Jordan Patty, "Archivists as Bosses: New Managers Break the Mold," Mid-Atlantic Regional Archives Conference, Richmond, VA, October 2012; "Another Look: Reprocessing Photograph Collections," poster session, Bridging the Spectrum: A Symposium on Scholarship and Practice in Library and Information Science, Washington, DC, February 2013; and "Access with Preservation: Processing the East German Poster Collection," Catholic University of America School of Library Science, ALA Preservation Week Symposium, Washington, DC, April 2013.

Jenna Rinalducci and Jen Stevens, "Tactile Texts: Artist Books & Faculty/Student Engagement," poster session, Association of College & Research Libraries National Conference, April 2013, Indianapolis, IN; and Interviewees, "Artists' Books," Lost in the Stacks, radio show, WREK, Georgia Institute of Technology, June 7.

Andrew Stevens, "UX and Search Engine Optimization," 2013 User Experience Intensive, Washington, DC, February 2013.

John Zenelis, Panelist, 9th Annual Librarian Focus Group: A Forum for Publishers and Librarians, Society for Scholarly Publishing, American Geophysical Union, Washington, DC, February 5, 2013.

# Selected Faculty & Staff Accomplishments

#### PUBLICATIONS

Betsy Appleton, Megan Hodge, and Matthew Jabaily, "Virginia's Emerging Leaders: An Update and Suggestions for Virginia Library Association," Virginia Libraries, 58:3, 2012.

Anne Driscoll, "Everything International," Reference Reviews, 27:5, 2013.

Anne C. Elguindi and Kari Schmidt, Electronic Resource Management: Practical Perspectives in a New Technical Services *Model*, Oxford, England, Chandos Publishing, October 2012.

David Gibbs, Jennifer Boettcher, Jill Hollingsworth, and Heather Slania, "Assessing the Research Needs of Graduate Students at Georgetown University," Journal of Academic Librarianship, 38:5, 268-276, September 2012.

Andrew Y. Lee, "It's Time to Teach Citation Basics," Reference Librarian, 54:1, 2013.

Nathan Hall, William Corey, Wendy Mann, and Tom Wilson, "ASERL-SURA Model Language for Research Data Management Policies," Research Data Coordinating Committee, Association of Southeastern Research Libraries and Southeastern Universities Research Association, February 2013.

Victoria Martin, "Developing a Library Collection in Bioinformatics: Support for an Evolving Profession," Library Collection Development for Professional Programs: Trends and Best Practices, Sarah Holder, ed., Hershey, PA, IGI Global, 2012.

Michael R. Perini, "For-profit Open Admissions and the Public and Civic Good," International Journal of Interdisciplinary Civic and Political Studies, 7(1), 33-44, 2013; and "The Distance Education Campus: Perceptions of Experience," Open Journal of Education, 1:2, 17-24, 2013.

Beth Roszkowski and Gretchen Reynolds, "Assessing, Analyzing, and Adapting: Improving a Graduate Student Instruction Program Through Needs Assessment," Behavioral & Social Sciences Librarian, 32:4, 224-239, 2012.

Mark Schwartz, "Alexandria Library Celebrates Sit-In Anniversary," Public Libraries Magazine, 52:2, 6-7, 2013.

Gretchen E. Reynolds, Cynthia Holt and John C. Walsh, "Collection Development: Acquiring Content Across and Beyond Disciplines," Interdisciplinarity & Academic Libraries, Daniel C. Mack and Craig Gibson, eds., Chicago, ILL, Association of College and Research Libraries, 2012.



#### Student Assistant Wins Comic Book Character Contest

Student assistant Elizabeth Bass, a history major, entered a "create-your-own-comic-bookcharacter" contest sponsored by Marvel Comics and Harley-Davidson Motorcycles and won an all-expense-paid trip to Comic-Con International: San Diego, often dubbed the largest comic book convention in the world. Her entry included a photo of herself, to be used for the actual look of the new character, and a concise description of the superhero, Backfire, who "stands at the ready... (w)ith a custom exhaust system sporting her favorite flame thrower..."

#### The Libraries at a Glance

- ~ 1.45 Million Volumes
- ~ 1.15 Million E-books
- 10,956 Print Journal subscriptions
- 84.432 E-Journal subscriptions
  - 811 Databases
- 52,978 Media (audio, video, multimedia)
- ~ 3.3 Million Microforms
- 233 Special Collections (rare resources 6,300 linear feet)
- ~ 210 Million Digital accesses to resources and/or services 16,148 Course reserves loaned (electronic and physical)

#### Faculty & Staff

- 8 Administrative Faculty
- 52 Professional Faculty
- 75 Classified Staff

# **Significant New E-Resources**

AccessEngineering African American Newspapers (1827-1998) American Antiguarian Society Historical Periodicals American Film Scripts Online American West Anatomy.tv American Psychological Association - Handbooks in Psychology **Archives Unbound Collections Biosis Previews** Black Studies in Video CRC netBase (Science & Technology eBooks) China Geo-Explorer **Conference Proceedings Citation Index** D&B Million Dollar Database **Digital National Security Archive Collections** DvnaMed **GREENR** (Environmental Studies Resources)



- 427.779 Circulation transactions
- 42.681 Reference transactions
- 2,032 Research consultations
- 703 Instruction sessions
- 8,980 Instruction participants
- 18,679 Interlibrary Loan items borrowed
- 42,977 Interlibrary Loan items loaned
- 678 Courses using course reserves
  - 11 Graduate Research Assistants
  - 35 FTE Student Assistants

**IEEE eBook collections** 

181 Total Faculty & Staff

Jane's Terrorism and Insurgency Centre JAMAevidence LandScan Middle Eastern & Central Asian Studies NetAnatomy New World Cinema Nineteenth Century Collections Online **Oxford African American Studies Center Oxford Bibliographies Online** Pravda Digital Archive ProQuest History Vault Royal Society of Chemistry eBooks Science Direct e-book Collection Science of Synthesis Sonopedia HD Sound Effects Library Springer eBook Collections

# **Building The Future Locally and Globally**

# **Fenwick Library Addition**

In spring 2013, construction of the addition to Fenwick Library on the Fairfax Campus began in earnest. This expansion project will provide 157,000 square feet of new space for the largest library in the Mason Libraries system—doubling the space of the existing Fenwick Library.

The new space will allow the library to meet the growing needs of the Mason community for stateof-the-art study and research areas and for expanding general collections, as well as growing special collections.



In fall 2012, existing Fenwick spaces were reorganized to make way for work related to short- and long-term fire safety and system requirements for the old and new buildings. The new building designs adhere to LEED silver standards, and plans include improved environmental systems, shading devices, a naturally irrigated rain garden, and a roof garden. Progress on the Fenwick Addition can be followed on fenwickfocus.gmu.edu.



# Songdo Global University Campus Library

The University Libraries organized and hosted the Songdo Global University Campus planning conference for the central library of the new university, located in Incheon, South Korea. The participants at the two-day session, held October 11-12, 2012, at Mason, included library administrators from the University of Utah, Stony Brook University, and Ghent University, as well as Mason's Wally Grotophorst, Dot Lockaby, and John Zenelis. Planning conference support was provided by Mason's Office of Global and International Strategies.

# Partners & Affiliates

The Virtual Library of Virginia (VIVA) • Washington Research Library Consortium (WRLC) Association of Southeastern Research Libraries (ASERL) • The Center for Research Libraries (CRL), Coalition for Networked Information (CNI) • The Scholarly Publishing & Academic Resources Coalition (SPARC), DuraSpace • CLOCKSS • Portico



Fenwick Library Johnson Center Library Arlington Campus Library Mercer Library - Prince William