

FULL TEXT

A Newsletter from the University Libraries

Spring 2001

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No. 154

New Director of Development Named- Fundraising Initiatives Underway

A few months ago, the University Libraries appointed its first Director of Development, Adriana Ercolano. This was a major step in furthering our efforts to begin an overall development program. In addition to her library responsibilities, Adriana will also assist the University's Information Technology Unit in its development activities. I would like to take this opportunity to introduce Adriana to the broader George Mason University community.



Univ. Pubs.
Adriana Ercolano

The University Libraries faces the challenge of developing at George Mason what already exists at many other large university libraries – an advisory board; a separate library giving society, such as a friends of the library organization; and an active development program that seeks to cultivate and enhance monetary, as well as in-kind gifts. Such gifts provide resources for a variety of worthy goals, including creation of endowments to ensure ongoing financial support, distinguished library collections, development of state-of-the-art library services, and special programs and events, such as lecture series, exhibitions, and publications.

These are only a few of the initiatives we plan to pursue in the next few years. To be sure, it is the vision and expressed objective of the University Libraries to increase private philanthropic support for our programs and services. By doing so, we will also be actively working to raise our already significant profile as a first-rate center for teaching, learning, and research.

These objectives are considerable but I believe clearly attainable as we begin to reach out to our constituents and friends, build support among our students, faculty and alumni, and continue to offer the outstanding services and programs that characterize our unique mission within the university. I know we all look forward to the fulfillment of these goals in the months and years ahead, and I invite you to review future issues of *Full Text* to learn of the progress being made.

John G. Zenelis

Welcome & Congratulations to New & Promoted Staff

| | |
|-----------------------------|---|
| Ann Davis | Office of University Librarian, Administrative Assistant (p/t) |
| Janine Elgamal | ILL/Document Delivery, Borrowing Coordinator (p/t) |
| Colleen McGary-Smith | Copyright Office, Administrative Assistant (p/t) |
| Aimee Wells | ILL/Document Delivery, Borrowing Supervisor |
| Teresa Kan | Prince William Library, Library Assistant |

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Laura Burns, Jo Ann Keys & Lara Bushallow: Outstanding Award Recipients

Laura Burns and JoAnn Keys were recognized for their leadership in designing and organizing a complex relocation project involving shifting 21,000 bound periodical volumes from Fenwick Library to the Arlington Campus Library. They subsequently developed a multifaceted delivery service that essentially guarantees that journal articles from the relocated volumes will be available within one day at any GMU campus.

Lara Bushallow was recognized for leading the working group charged with developing and deploying a new University Libraries' website. She displayed strong managerial skills, as she kept the working group focused on their task, minimizing the distractions that often plague this type of project. The creation of the new site (due to her technical work) was an impressive feat, accomplished on schedule.

The university level Outstanding Achievement award is granted for achievements that result in significant benefit to the University, school, institute or department. It is based on sustained, long-term accomplishments within the scope of the employee's assignment. Awarded twice yearly, it is based on nominations submitted for review by the Compensation Committee. Classified employees, wage employees and administrative/professional faculty are eligible for this award.

Editors



photo Vay

Laura Burns, Lara Bushallow and Jo Ann Keys



University Libraries Deliver GIS Resources and Services

During the past year, the Libraries has been working with the other University units to procure a site license for a geographic information systems (GIS) software package in order to respond to increased demand for digital geospatial data, analysis, and digital maps for academic research. As a result of this collaborative effort, the Libraries received ArcView, which includes Spatial Analyst and Network Analyst Extensions, and ArcInfo software. The software packages are now available and accessible on computer workstations in Government Documents/ Maps unit, located on the first floor of Wing C of Fenwick Library. The Libraries has also acquired a variety of commercial GIS datasets, including the 1999 Census Tiger file in ArcView and

ArcInfo format, CensusCD + Maps (1990), and CensusCD (1980). The Libraries now offers system-wide access to GIS software to faculty, staff, and students. If you have questions about the Libraries' publicly available GIS products or need assistance in using the software, please contact Joy Suh (hsuh1@osf1.gmu.edu), Government Documents/Maps and Geography Liaison Librarian.

Joy Suh



Spring 2001 Fenwick Fellows Lecture

On March 29, 2001, Ann Palkovich, Associate Professor of Anthropology, presented an illustrated lecture entitled, "Morgan's Canon and the Intersection of Neuroscience, Primate Cognition, and Homonid Evolution." While a 1999-2000 Charles Rogers Fenwick Fellow, sponsored by the University Libraries, Dr. Palkovich used the application of emergence theory and computational techniques to explore the evolution of human cognition.

Her lecture, which touched upon such wide-ranging topics as skulls, spindle cells, and primate self-recognition, began with an overview of paleoanthropology. She explained how she had to revise her original research plan after the literature she surveyed failed to provide sufficient usable data concerning the primate species she had targeted. Dr. Palkovich decided to use Morgan's Canon, a principle developed by British psychologist C. Lloyd Morgan, to synthesize information about neuroanatomy and primate cognition. She also discussed the complexities and challenges of interdisciplinary research, providing examples from her studies. She will continue the research originally supported by her Fenwick Fellowship, intending dissemination through publication.



photo Bradshaw

Dr. Ann Palkovich

Anne Hakes

University Libraries Conduct Large-Scale Inventory Project

The University Libraries started a book inventory project in the spring of 2000, the first comprehensive inventory initiated in the past ten years. Doing a library inventory entails verifying information in the Libraries' catalog with what is actually sitting on the bookshelves, and accounting for materials checked-out (circulation). The last time an inventory was completed in Fenwick Library, the staff took drawers from the card catalogue to the stacks and manually compared the catalogue cards to the books on the shelf. This time, thanks to advances in technology, staff only had to scan the barcodes on the books that were on the shelves, using a hand-held scanner. The information collected from the scanners was downloaded and collated into various reports. The library staff used these reports to make multiple corrections to the catalog and to ascertain any missing and lost books. As a result, the Bibliographic Services Department updated thousands of call numbers, library locations, and barcodes. The circulation departments in the Fenwick, Johnson Center, and

Prince William libraries spent many hours searching for 35,000 missing titles (besides the many hours scanning all the items in the stacks!). We are now in the final phase of the project – coding all of the lost books in the catalog so that patrons won't be looking for missing items. To the extent possible, missing items will be replaced working through "out of print" dealers. This part of the project will be completed during the summer, in time for the fall semester. The University community will be able to start off the new school year with accurate, up-to-date catalog information.

Polly Khater



Historic Arena Stage Materials On-Line

Betty Parker, Chief Archivist with the United States Army Declassification Activity, Arlington, VA, is studying toward a Bachelor of Individualized Study (BIS) Degree with New Century College. Students seeking a BIS degree are required to complete a final capstone project or research paper. Its purpose is to provide students with the opportunity to acquire significant knowledge in areas directly related to their educational goals. For her BIS capstone project, Betty is working as an intern in Special Collections & Archives (SC&A). The internship relates to Ms. Parker's BIS concentration title, Historical Archives Management. She processed eight linear feet of historical documents of the recently received archives of Washington's Arena Stage, one of the country's oldest regional theaters. Donated to George Mason University in the fall of 2000, the Arena Stage Collection contains materials,

which span the theater's fifty-year history including production notebooks, photographs, playbills, scrapbooks, and handwritten correspondence. Ms. Parker has designed and activated a website, and will be tagging entries for XML-search capabilities. As a result, students and researchers will have access to primary research materials from one of the area's most renowned theaters.



Betty Parker *photo Vay*

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