University Librarian’s Letter

Colleagues,

I am pleased to share highlights of activities, projects, and events as well as faculty and staff accomplishments during the first quarter of FY 2011-12.

The range of “happenings” reported herein speak to the richness and diversity of the activities and to the commitment and leadership of co-workers throughout the library system. I believe you’ll agree with me that, in addition to fulfilling our primary mission of serving the students and faculty in all of their respective endeavors, the University Libraries continues to contribute its strengths to Mason’s broader agenda of institutional excellence.

I hope you find the information in this quarterly letter interesting and useful, and I thank you each of you for making the George Mason University Libraries the very exciting, interesting, engaging, and substantive university entity it has become.

Nota Bene

In September 2011, The Academy of Certified Archivists awarded its Certified Archivist (C.A.) designation to Robert (Bob) Vay, Digital Collections Archivist, Special Collections & Archives Department. Within the archives profession, the academy is the entity that awards certification upon completion of a variety of requirements, including a final comprehensive examination, that apply to the broad body of knowledge within the profession. Congratulations to Bob for his outstanding achievement!

Welcome to the Libraries!
July 1— September 30, 2011

Faculty
- Yvonne Carignan, Head, Special Collections & Archives Department
- Tricia W. Mackenzie, Cataloging & Metadata Services Librarian, Technical Services Group
- Vince Mariner, Deputy Director, Virtual Library of Virginia (VIVA)

Staff
- Dawn Harper, Assistant, Copyright Resources Office (p/t)
- Royce Gildersleeve, Reference Assistant, Johnson Center Library
- Nicole Stancel, Access Services Assistant, Arlington Campus Library

Congratulations to Theresa Calcagno, Volgenau College of Engineering Liaison Librarian, ITU Employee of the Month, September 2011.
**Focus on: Libraries’ Projects**

University Libraries is leading a project to create a digital library, *Baoku* (“treasure trove” in Chinese). In collaboration with the Confucius Institute at George Mason University, this digital collection intends to provide K-12 social sciences teachers with teaching and learning objects and materials about China and Chinese civilization. Still in its very early stages, the project aims to populate the digital library not only with materials about China, but also resources (such as photographs, videos and data) that would enable teachers to make comparative “connections” with parts and contemporaneous historical periods of the western world in teaching and learning about China. The collection’s focus is to target K-12 learning standards; communications and coordination with surrounding school districts (Fairfax, Arlington, Prince William, and Loudoun) is also in progress.

Coordinated by Andrew Lee, Humanities and Social Sciences Liaison Librarian, Johnson Center Library, the Baoku Project development team encompasses several library staff from various departments: Nathan Putnam, Head, Cataloging & Metadata Services Department, Wally Grotophorst, Associate University Librarian/Digital Programs & Systems, and Andrew Smith, Graduate Research Assistant, Fenwick Library Reference Department. Omeka is the technical platform selected for the *Baoku digital library*. The Libraries’ team is also researching possible funders for the project, and the Office of the University Librarian and the Confucius Institute are assisting with related endeavors.

“Study the past if you would define the future.” ~ Confucius

**Mason History Project**

In late Spring 2012, George Mason University will celebrate its 40th anniversary as an independent institution. University Libraries’ Special Collections and Archives (SC&A) department is preparing for this important milestone by developing a digital history of George Mason University.

Dedicated funding for this endeavor was obtained from three sources:
- a gift of $1,000 from Mason’s Osher Lifelong Learning Institute (OLLJ) to support a student award
- a grant of $20,000 by Mason’s Auxiliary Enterprises Management Council, and,
- $1,000 supplemental funding from the University Libraries’ budget for special projects.

Mason History Project activities are coordinated by Bob Vay, Digital Collections Archivist, with other SC&A staff contributing to the effort. Joanna Lee, Digital Repository Services Librarian, is developing the digital site for the project. Mason student assistants have been selected and trained to assist with the development in a paid “internship” capacity. The Mason History Project will be unveiled on April 15, 2012.
Research & Professional Activities


Dorothy (Dot) Lockaby, Head, Access Services Department, was appointed to serve on the Editorial Board of Public Services Quarterly, effective September 2011.


Laura Jenemann, Media Services & Film Studies Librarian, Johnson Center Library, presented “Public Performance Rights Management in Academic Libraries” at the International Federation of Library Associations (IFLA) General Conference and Assembly, Puerto Rico, August 2011.


Kathy Perry, Director, The Virtual Library of Virginia (VIVA), chaired at panel titled ”Working with Intermediaries: Opportunities for Cooperation” at the International Coalition for Library Consortia Conference, Istanbul, Turkey, September 2011.

Beth Roszkowski, Public Policy & Management Studies Liaison Librarian, and Gretchen Reynolds, Social Sciences Liaison Librarian, both at the Arlington Campus Library, presented “Assessing Instruction Needs of Graduate Students in the Social Sciences” at the 8th Annual Georgia International Conference on Information Literacy, Savannah, GA, September 2011.

Research Leave

Recommended by the Librarians’ Council Professional Development Committee, five librarians were awarded research leave by the University Librarian for Summer and Fall 2011.

- Theresa Calcagno, Volgenau College of Engineering Liaison Librarian, and Jessica Bowdoin, to expand their “Tackling Textbook Requests: Using ILL Data and Liaison Services to Serve Patron Needs” presentation at the 2011 ILLiad International Conference into an article for publication.

- Victoria Shelton, Life Sciences Liaison Librarian, Prince William Campus (Mercer) Library, to complete a book chapter, “A Guide for Developing a Bioscience Collection,” which will be included in Library Collection Development for Professional Programs: Trends and Best Practices, edited by Sara Holder (McGill University), and scheduled to be published by IGI Global in 2012.

- Ian Fairclough, Cataloging and Metadata Services Librarian, to complete an article, “Collaboration for Quality Control in Cataloging: Initiatives in Error Handling,” which has been accepted for publication in Cataloging & Classification Quarterly.

- Anne Driscoll, Education Liaison Librarian, to complete an article on the Books in Print database, which was accepted for publication by Reference Reviews.
Exhibits & Events

On September 21, 2011, “An Evening with Brian Lamb: Celebrating Ideas, Authors & Books” marked the generous donation to the University Libraries from Brian Lamb, C-SPAN founder and chief executive officer, in conjunction with C-SPAN as well as financial support from its educational foundation.

EXHIBIT

*Booknotes*, created and hosted by Mr. Lamb, was broadcast on C-SPAN from April 1989 through December 2004. It proved to be a popular television forum for writers of history, biography, politics, and public affairs. The *Booknotes* collection consists of 801 books which Mr. Lamb read for the hour-long weekly program. Many of the titles in the collection contain extensive marginalia, and other notes, made by Mr. Lamb as he prepared for his one-on-one interview with each author.

A special exhibit, “Beyond the Book: An Exhibit of the Brian Lamb *Booknotes* Collection” was prepared by Special Collections & Archives, and is on display until January 2011, Fenwick Library, 2nd Floor, Wings A, B and C. The exhibit highlights both the *Brian P. Lamb Booknotes Collection*, donated to the University Libraries by Mr. Lamb in April 2011, as well as the interviews he conducted with each book’s author. A [digital exhibit](#) complements the larger physical display.

“Sometimes when you ask the simple questions like ‘Who are you?’ or ‘What do you do?’ you learn the most.”

~ Brian Lamb

RECEPTION & REFLECTIONS

Fenwick Library hosted a well-attended reception for the occasion. After touring the exhibit, and greeting the assembled guests, remarks were made by John Zenelis, University Librarian; Mason President Alan Merten, and Brian Lamb.

Following the reception, Mr. Lamb, currently host of the Q&A interview series on C-SPAN, and Richard Norton Smith, Mason Scholar-in-Residence, reflected on the *Booknotes* series at an event held in the Johnson Center Cinema. Approximately 150 people attended the discussion, which focused on the craft of writing and authorship. The entertaining discussion, followed by questions from the audience, was enlightening and educational.

This extremely significant and highly visible gift to Mason received good press both within the university and externally, for example see:

- “Mason Gets C-Span Booknotes”
- “C-SPAN donates $25k grant and 800 books and video interviews to Mason”
- “In Brian Lamb's 'Booknotes' marginalia, a record of our time's serious thoughts”
The Fenwick Fellow for the 2011-2012 academic year is Dr. Jesse Guessford, Assistant Professor, School of Music, College of Visual and Performing Arts. Dr. Guessford’s research project, “John Cage and Henry Cowell’s New Musical Resource”, sets out to find the source of the compositional procedures and techniques used by John Cage between the years 1933 and 1951.

Professor Guessford expects that through this research, he will find a common relationship between the techniques used by Cage and those detailed by Cowell. He plans to eventually complete two publications: the first, an extensive journal article highlighting the links between the works of Cage and Cowell’s publication; the second, a book extensively analyzing John Cage’s works between 1933 and 1951.

The annual Fenwick Fellow program assists research by Mason faculty members as well as enhances the collections of the University Libraries. The fellowship provides a $5,000 award for research materials and assistance, along with an office in the Fenwick Library, to support the research project. Conducted each spring, the competition is open to all tenured and tenure-track faculty members at George Mason.

The University Libraries was again a visible sponsor of the Fall for the Book festival, September 18-23, 2011. The concluding highlight of the festival was the presentation of the Mason Award to prominent and bestselling author Stephen King, on September 23 at the Concert Hall of the Center for the Arts, Fairfax Campus. The ticketed, and, full-house event, in which the author spoke and answered questions by the audience, was co-sponsored by the University Libraries and the Mystery Writers of America.

Through a generous gift, the collection of famed academic and author, Kenneth W. Thompson was donated to the University Libraries. Thompson served as the director of the Miller Center for Public Affairs at the University of Virginia (1978-98), vice president for international programs at the Rockefeller Foundation (1955-75), and taught political science and international relations at the University of Chicago, Northwestern University and the University of Virginia.

The library of some 5,700 items includes approximately 3,000 monographs covering world history, international relations, diplomatic relations, military history, law, the American presidency, espionage, international education, the Cold War, and the Soviet Union. This impressive donation is featured in the "Acquisitions" section of College and Research Libraries News, October 2011 (v. 72, no. 9), p. 551.

Jennifer (Jenna) Rinalducci, Art and Visual Technology Liaison Librarian, participated in the Immersion Program (teacher track) of the Association of College and Research Libraries, July 24-29, 2011, held at Seattle University, Seattle, WA.

Dorothy (Dot) Lockaby, Head, Access Services Department, participated in the week-long Leadership Institute for Academic Librarians, sponsored by the Association of College and Research Libraries and Harvard University’s College of Education, July 2011, in Cambridge, MA.
Learning Commons@Johnson Center Library

If a picture paints a thousand words... then images from the new Learning Commons space in Johnson Center Library compose a photo essay on instant popularity!

Beginning in late Spring 2011, and throughout the summer, staff in the Johnson Center Library, Administrative Services Department, Systems Group, and the Office of the University Librarian collaborated on planning, design and implementation of a prototype Learning Commons on the Second Floor (enclosed part) of the Johnson Center Library. With abundant and varied technology, in addition to different types of fixed and movable furniture, an inviting and highly conducive space for student collaborative and individual learn now exists in approximately 13,000 square feet of space.

Already well into the Fall 2011 semester, usage statistics indicate the Learning Commons is a very popular undergraduate student destination in the Johnson Center Library. This prototypical learning environment provides a living lab to observe, and learn about, student research and learning behaviors, and usage patterns. The practical experience gained here will inform future plans as we seek to transform the role of the entire Johnson Center Library in the years to come.

[Images courtesy of George Oberle, Deb Hagan, Royce Gilkinsleeve, Jamie Conigli]